Recording of this Presentation

Students, please be aware that this session is being recorded so it can be made available via the Faculty of EAIT orientation page. The reason we are recording the orientation presentation is to make it available for your future reference, and to support students who may not have been able to attend today’s session.

Suggested options for students not wishing to be recorded:

• Turn off video and mute audio

• Use a proxy name for Zoom (student attendance will still be on record with the Course Coordinator)

Please note that students are not permitted to record teaching without the explicit permission of the Course Co-ordinator. This includes recording classes using Zoom.

For further information:

• PPL 3.20.06 Recording of Teaching at UQ

Bachelor of Design (BDes)

Information Session
Acknowledgment of Country

The University of Queensland (UQ) acknowledges the Traditional Owners and their custodianship of the lands on which we meet.

We pay our respects to their Ancestors and their descendants, who continue cultural and spiritual connections to Country.

We recognise their valuable contributions to Australian and global society.
Your University
How The University of Queensland operates

School Life
What you need to know about your degree

Academic Integrity & Resources
The do’s and don’ts

What to Expect
First week
First semester
Student discounts
Contacts
Relevant **academic** staff

Silvia Micheli  
BDes Program Coordinator  
and Academic Advisor
Relevant **professional** staff

Bernard Llanos, Katie Gollschewski and Steph Ranson

Sam Butler and Sonya Brown

Collaborative Laboratory (Co-Lab)
Your University
Who we are

- **53,600+** students
- **18,000+** international students
- **18,600+** postgraduate students
- **14,500+** PhD graduates
- **6,600+** staff
- **268,000+** graduates
Where we are

- 3 campuses
- 6 faculties
- 30+ teaching and research sites
- 8 research institutes
Transforming the higher education experience

Game-changing graduates
Student centred flexibility
An integrated learning environment
Dynamic people and partnerships
A globally recognised education

Ranked #1 in Queensland for graduate employability

More national teaching awards than any other Australian university

Research and exchange opportunities in 56 countries

387 quality undergraduate and postgraduate programs

Ranked #1 in Queensland for graduate employability

More national teaching awards than any other Australian university

Research and exchange opportunities in 56 countries

387 quality undergraduate and postgraduate programs
UQ structure

The University of Queensland

BEL
Business, Economics and Law

EAIT
Engineering, Architecture and Information Technology

HABS
Health and Behavioural Sciences

HASS
Humanities and Social Science

School of Architecture

School of Civil Engineering

School of Chemical Engineering

School of IT and Electrical Engineering

School of Mechanical and Mining Engineering

Science

Medicine
UQ terminology

Program
The degree you’re studying (eg. Bachelor of Design)

Course
A subject. Each course (or subject) has a course code (eg. DSGN1500)

Unit
Measure of a course’s workload. Most courses are 2 units. Design courses are 4 units. Standard study load is 8 units per semester.
Academic Integrity & Resources
Academic integrity & plagiarism

Plagiarism and collusion are counted as misconduct - penalties apply!

Electronic tools are used for detection

Don’t use the work of others without citation

Know when you can do group work and when you can’t (refer to course profile)

If you aren’t sure, ask your lecturer before you complete the assessment
Study advice

Blackboard
Course Learning Management System
Announcements
Updates
Assessment information
Class discussions

https://learn.uq.edu.au/

My.UQ website
UQ information & services
Login for email
Important resources (policies and rules)
Program management

www.my.uq.edu.au

Student Services
Learning workshops
Counselling
Accommodation
Disability Services
…and more

Important dates

Last date to add courses or alter enrolment without financial liability (census date)  
Final date: 6 August 2021

Last date to withdraw from a course or cancel enrolment without academic penalty  
Final date: 31 August 2021

School Life
St Lucia and City campuses

The School of Architecture teaches courses at both the St Lucia campus and the new Brisbane CBD campus.
Connect with us

UQ Nav app

@uqarchitecture_

UQ School of Architecture
Design terminology

**Studio**
Design class
Collaborative environment

**Critique (Crit)**
Verbal presentation in front of peers / teachers

**Concept**
Design idea
Course profiles

Access your course profile via mySI-net: www.sinet.uq.edu.au

Course profiles outline what is in each course:

• Topics covered
• Expected learning outcomes
• Assessment and examinations (as well as restrictions)
• Required materials / textbooks / readings
• Other important information
Course website

Access your course website via Blackboard:
www.learn.uq.edu.au

The Blackboard course websites provide:

• Updates on course material / lecture recordings / tutorials
• Information on materials / what to bring to class each week
• Assessment tasks
• Online discussion board
Your 1st year courses – single major

<table>
<thead>
<tr>
<th>Semester 2</th>
<th>DSGN1200 Design: Experience (2 units)</th>
<th>DSGN1500 Design for a Better World (2 units)</th>
<th>Major Course (2 units)</th>
<th>Major Course or General Elective (2 units)</th>
</tr>
</thead>
</table>

July – November 2021

Access your program study plan at [www.architecture.uq.edu.au/study-plans](http://www.architecture.uq.edu.au/study-plans)
**Study/Life balance**

- **Approx. 20 hours of class time each week**
- **Additional 20-30 hours of study, assignments and other uni work**
- **Work, Social Life, Travel to & from uni, Sleep**

**Recommended maximum of 10 hours/week paid employment if studying**
Anthropology Major

Professor Gerhard Hoffstaedter

School of Social Science
Anthropology

• Designing anything is a social process and anthropology is the study of humans, our societies and cultures in all their complexities.

• You will learn to understand human diversity, complex social systems, human and non-human interactions and how these insights can help design better futures.

• The major combines rigorous conceptual thinking and theory with a practice orientation with fieldwork experience and opportunities to do applied work.
Anthropology

Complete these 12 units

ANTH1008    Being Human: Cultural Diversity and Experience
ANTH1030    Anthropology of Current World Issues
ANTH2010    Critical Anthropology & Indigenous Australians
ANTH2020    Theory and Society in the Pacific
ANTH3090    Ethnographic Fieldwork
ANTH3140    Anthropological Futures

Choose 4 units from (2 units per Level)

ANTH2060    Ecology, Culture, and Field Research
ANTH2250    Medical Anthropology: Local and Global Perspectives
ANTH2260    Applied Anthropology and Indigenous Territories
ANTH2270    Migration, Culture and Identity
ANTH3019    Development Practice & Social Impact
ANTH3050    Ritual, Religion and Performance
Anthropology

Where can this major take you?

• Anthropology equips you with a wide range of skills with which to address future challenges. Our key qualitative research skills, such as ethnography, are highly sought-after skills in a range of professions.

• This major will be particularly relevant to those wishing to work with people in development, health, mining, urban and regional planning, education, and cultural heritage management, as well as user experience (UX).

Academic Advice

student.socsci@uq.edu.au

(07) 3365 3236
Building & Environments Major

Dr Silvia Micheli

School of Architecture

and

School of Earth and Environmental Sciences
Building & Environments

• Learn about the role that designers can play in shaping the way the world works.

• Courses cover important aspects of both building and planning, including:
  - sustainability and conservation
  - transport and infrastructure
  - architecture and built environment
  - the economic and social aspects of development

• This major will also offer a bridging path to architecture. Speak to me as your Academic Advisor if this is of interest for further guidance.
Building & Environments

Complete these 16 units

- PLAN1001 Introduction to Planning
- BLDG1220 Building Materials: Properties, Principles and Applications
- PLAN2001 Transport Planning
- BLDG2120 Building Science: Performance and Sustainability
- SOCY2340 An Urban World
- ENVM3220 Conservation Planning and Management
- PLAN3005 Community Participation in Planning
- BLDG3220 Building Systems: Integration and Detailing
Where can this major take you?

• Research, advisory, policy, analysis and strategy roles in planning and the built environment sectors.

• This major will be particularly relevant to those wishing to work in roles such as an environmental graphic designer, urban designer, conservation and heritage consultant, spatial planner, property developer, resource manager, land-use planner or transport planner.

Academic Advice

architecture@uq.edu.au
(07) 3365 3537
Environment & Society Major

Professor Kristen Lyons
School of Social Science
Environment & Society

- Develop a deeper understanding of the interconnections between people and the environment.

- Explore how human-led processes and design outcomes shape our ability to respond to pressing environmental problems, including climate change, bushfires, food insecurity, waste and biodiversity loss.

- Interdisciplinary training - drawing from sociology, anthropology, planning, philosophy and economics.
Environment & Society

Complete these 10 units

- ENVM1501 Introduction to Environmental Studies
- SOCY2020 Sociology of the Environment
- ANTH2060 Ecology, Culture, and Field Research
- ABTS3020 Working with Indigenous People
- POLS3115 Environmental Politics & Policy

Choose 6 units from

- ENVM1512 Ecological Economics
- GEOS1100 Environment & Society
- PHIL2210 Environmental Philosophy
- SOCY2340 An Urban World
- ENVM2100 Sustainable Development
- ENVM3115 Climate Change & Environmental Management
- ARCS3118 Managing Cultural Heritage: Ethics, History and Practice
Environment & Society

Where can this major take you?

• With broad applications across many career paths, you’ll be prepared to address the environmental challenges of the future.

• This major will be particularly relevant to those wishing to work to address environmental and social challenges through government policy making, environmental communication and advocacy, and international development.

Academic Advice

student.socsci@uq.edu.au
(07) 3365 3236
Information Environments Major

Associate Professor Stephen Viller
Dr Arindam Dey
School of Information Technology and Electrical Engineering (ITEE)
Information Environments

• Digital technologies increasingly underpin every aspect of human activity. Information Environments are the networked, digital and social technologies and spaces where people work, play and engage with others.

• Learn about the materials used to design and construct digital technologies:
  o **Data** – storing, retrieving and representing information about the world
  o **Code** – manipulating data and building functionality
  o **People** – understanding how to design technology that people can use effectively
Information Environments

Complete these 10 units

- CSSE1001 Introduction to Software Engineering
- DECO1400 Introduction to Web Design
- INFS1200 Introduction to Information Systems
- DECO2300 Digital Prototyping
- DECO2500 Human-Computer Interaction

Choose 6 units from (with min 4 units at Level 3)

- MATH1040\(^1\) Mathematical Foundations I
- COMP2140 Web/Mobile Programming
- DECO2200 Graphic Design
- INFS2200 Relational Database Systems
- DECO3500 Social & Mobile Computing
- DECO3800 Design Computing Studio 3 – Proposal
- DECO3801 Design Computing Studio 3 – Build
- DECO3850\(^2\) Physical Computing & Interaction Design Studio
- INFS3200 Advanced Database Systems

\(^1\) Compulsory for students without Maths Methods (Maths B)
\(^2\) 4 unit studio
Information Environments

Where can this major take you?

• User experience design and development; combining digital design skills with other disciplines; technology startups.

• This major will be particularly relevant for those wishing to work in new careers that are developing around the digitalisation of workplaces, smart homes, civic engagement and entertainment.

Academic Advice

studentenquiries@itee.uq.edu.au

(07) 3365 2097
Innovation & Entrepreneurship Major

Dr Sarel Gronum
Business School
Innovation & Entrepreneurship

• Develop an entrepreneurial mindset.
• Launch, grow and rapidly scale a new business from the ground-up.
• Deliver sustainable commercial and social value as a:
  - Social entrepreneur who creates solutions to complex societal problems
  - Corporate entrepreneur responsible for managing innovation and technology commercialisation
  - Game changing for-profit entrepreneur
• Develop personal leadership skills required to manage 21st century complexity.
• Apply your knowledge by actively participating in innovation commercialisation, entrepreneurship consulting or grow your own business in a business accelerator.
Innovation & Entrepreneurship

Complete these 16 units:

- Establishing an entrepreneurial mindset.
- Theory and tools
- For-profit, social and corporate entrepreneurship
- Work Integrated Learning Capstone

TIMS1301 Entrepreneurial Mindset and Ideation (S1Y2)
TIMS2302 Digital Innovation and Entrepreneurship (S1Y2)
TIMS2301 Research Trends in Innovation and Entrepreneurship (S2Y2)
TIMS3309 Technology & Innovation Management (S2Y2)
TIMS3302 Entrepreneurial Growth Strategies (S1Y3)
TIMS3304 Social Entrepreneurship (S1Y3)
TIMS3310 Transformative Innovation for 21st Century Challenges (S2Y3)
TIMS3311 Innovation and Entrepreneurship in Practice (S2Y3)
Innovation & Entrepreneurship

Study with a diverse student cohort (BBusMan, BAB, BBiotech) within a vibrant entrepreneurial ecosystem.

- UQ Ventures
- UQ Innovation & Entrepreneurship Society
- Startup AdVentures
- UQ Idea Hub
- UQilab Accelerator

In the past five years, ilab has supported over 160 startup companies who have benefited from close to $40 million in early stage investment.
Innovation & Entrepreneurship

Where can this major take you?

A number of opportunities exist in the private and public sectors:

- Business and social entrepreneur
- Business development manager and business model designer
- Chief innovation officer and R&D manager
- Management, business and innovation consultant
- Digital transformation officer
- Venture capital

Academic Advice

info@business.uq.edu.au
Media & Digital Cultures Major

Associate Professor Adrian Athique
School of Communication and Arts
Media & Digital Cultures

• This major offers a distinctive critical engagement with the role of media in cultural life and the exercise of power.
• Particular emphasis is placed on cultural practices characterised by the ubiquity of digital media technologies in everyday life.
• Courses cover important forms of media like television and news, the emergence of digital media industries and technologies, and the cultural formations characteristic of media-dense digital societies.
  - Important to note: the curriculum in this major is currently being revised to reflect the current state of these fast-moving industries. As such, some courses will change over the coming year.
### Media & Digital Cultures

**Complete these 8 units**

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMU1120</td>
<td>Media and Society</td>
</tr>
<tr>
<td>MSTU1001</td>
<td>Introduction to Film &amp; Television Studies</td>
</tr>
<tr>
<td>COMU2150</td>
<td>Media and Identity</td>
</tr>
<tr>
<td>COMU3005</td>
<td>Media Cultures</td>
</tr>
</tbody>
</table>

**Choose 12 units from**

*(2-4 units from Level 2, and 4-6 units from Level 3)*

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUST2000</td>
<td>Australia Popular Culture</td>
</tr>
<tr>
<td>COMU2140</td>
<td>Digital Media Industries</td>
</tr>
<tr>
<td>COMU2311</td>
<td>Communication for Social Change</td>
</tr>
<tr>
<td>MSTU2008</td>
<td>Television in the Age of Streaming</td>
</tr>
<tr>
<td>COMU3110</td>
<td>Media Platforms</td>
</tr>
<tr>
<td>COMU3120</td>
<td>Digital Analytics</td>
</tr>
<tr>
<td>COMU3222</td>
<td>Political Communication</td>
</tr>
</tbody>
</table>
Media & Digital Cultures

Where can this major take you?

• Digital content, strategy or management fields (such as social media management)
• Communications / media strategy or policy
• Marketing coordinator
• Editor / content producer

Academic Advice

communication-arts@uq.edu.au
Societies & Experiences
Student societies

Visit the UQ Union website > Connecting U > Clubs & Societies for links and more information.

BRUCE

UQ Innovation & Entrepreneurship Society

UQ Design Society
Staff student liaison committee

• 1-2 students are needed as representatives on the committee

• Meets twice per semester

• Students have the chance to talk to the Head of School about issues, ideas etc
# Global Experience options for Undergraduate Design

## Student Exchange
- 1 or 2 semesters overseas
- 18 host universities in 12 countries
- Remain enrolled at UQ while on exchange
- Tuition fees paid to UQ (no fees to host university)
- Credit transferred to UQ degree

## Short Term Global Experiences
- Summer or Winter uni break
- 2 - 6 week programs
- 120+ programs available worldwide
- For credit (#2 UQ units) and not-for-credit options
When is the best time to go on exchange?

**Year 2, Semester 2 OR Year 3, Semester 1**

**YEAR 1**
- Full year at UQ

** apply for exchange by 31 Oct **

**YEAR 2**
- Sem 1 – at UQ
- Sem 2 – EXCHANGE SEMESTER

**YEAR 3**
- Full year at UQ

**YEAR 1**
- Full year at UQ

**YEAR 2**
- Full year at UQ

** apply for exchange by 31 May **

**YEAR 3**
- Sem 2 – EXCHANGE SEMESTER
- Sem 2 – at UQ
More information about Global Experiences

**Global Experiences information sessions**
Book via StudentHub (available weekly during semester)

**EAIT international mobility advice**
Book via StudentHub to talk with an EAIT international mobility advisor about the best experience and destination for you

Visit [eait.uq.edu.au/global-experiences](http://eait.uq.edu.au/global-experiences) for further information regarding the different global experiences available, and how to apply

** Due to Covid-19 border closures, there are no outbound semester-based exchanges or short-term experiences in 2021.**
What to expect
Your first week

1. Download the UQ Nav app - this will help you navigate around campus

2. Check your class timetable and locations

3. Turn up on time and bring to class any required materials
   (see first year guide!)
Your first semester

upil

Get involved in BRUCE + SONA

Actively participate in group discussions, lectures, tutorials

Submit all assessments on time

Register for design & architecture events

Find out where the best coffee is served on campus!
Where to get materials & discounts

Art Shed – 10% discount with your student card

Oxlades – 10% discount with your student card

Eckersley’s – 10% discount with an activated ‘Student Discount Card’

Officeworks – no student discount, but have most materials you'll need

Modelling materials such as cardboard are available through the school – we will show you how in your workshop induction.
Today’s activities

<table>
<thead>
<tr>
<th>TIME</th>
<th>ACTIVITY</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>11am – 12pm</td>
<td>Orientation Welcome</td>
<td>Building 51, Room 207</td>
</tr>
<tr>
<td>12:00pm – 1:00pm</td>
<td>Lunch</td>
<td>50-C201/207</td>
</tr>
<tr>
<td>1:15pm – 2:15pm</td>
<td>Activities and Networking</td>
<td>AEB 49-301</td>
</tr>
</tbody>
</table>
Any questions?